



in Pont-à-Mousson, France,
from the 23rd to the 30th
of July 2023

A WEEK OF BIKING IN PONT-A-MOUSSON...

The Semaine Fédérale Internationale de Cyclotourisme (International Bicycle Tourism Week) is the major event for bicycle tourists in France. Each year, French regions take turns hosting the event and give bicycle tourists an opportunity to meet up and experience this event together. Pont-Mousson, with its 15 000 inhabitants and rich industrial history, might take participants by surprise, thanks to quiet roads and rolling landscapes, and countless historical, cultural and gastronomical treasures. Nestled midway between Metz and Nancy, Pont-à-Mousson will host close to 10 000 biking tourists from over 20 different countries.



A WEEK OF BIKING IN PONT-A-MOUSSON, IN THE NORTH-EAST OF FRANCE, FROM THE 23rd TO THE 30th OF JULY 2023



COME ON OVER

La Voie Bleue – Moselle
Saône à Vélo (V50), the French cycle route stretching from the Luxemburg border down to Lyon, will lead bicycle tourists coming from the North of Europe to Pont-à-Mousson, along the Moselle River and through charming villages and thousand-year-old vineyards. Gone are the days when biking tourists simply crossed through the Lorraine region, this time, they will have the opportunity to stop and discover its historical gems, Nancy and Metz, and charming quiet roads and paths.



ACCOMMODATIONS

The International Bicycle Tourism Week is a well-established organisation, with 3 years of preparations leading up to the event, and over 1500 volunteers. A 40-acre temporary **camp-site** will be set up to accommodate close to 5000 tourists in campers, caravans, and tents. It will also be possible **to stay with the locals**: around 1000 spots are expected to be made available for bicycle tourists. All forms of accommodation are presented in the sign-up form..



WHAT TO EXPECT

Every day, several trails are made available, ranging from 25 to 150km according to the type of trail, all of which set off from Pont-à-Mousson...

- Meeting points will be set up in 15 host towns along the way, with supplies, entertainment, and guided tours..
- The **highlights of the week** :
 - The opening ceremony, with entertainment and an opening speech
 - The mid-week picnic, and exclusive trail
 - The closing ceremony, on the final Sunday : participants will represent their home countries and regions through cultural dress, and parade through the streets to thank their hosts.
- **Entertainment** for all : concerts and festivities in town, events in the federal village, and booths with sporting gear, local gastronomy, and souvenirs for sale.
- Day tours for the younger participants.
- To switch it up : discovery bike trails, accessible accommodations and reception, daily outings and hikes available for non-bikers.